



**Missouri Department of Health and Senior Services**

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RELAY MISSOURI for Hearing and Speech Impaired 1-800-735-2966 VOICE 1-800-735-2466

**Jane Drummond**  
Director



**Matt Blunt**  
Governor

October 1, 2007

Topic: **Discontinuation of Retail Enfamil Kindercal Products**

Dear Authorized WIC Vendors:

Missouri's WIC Program received notification that Mead Johnson is discontinuing the retail Enfamil Kindercal products and they are no longer available for retail stores to order through a distributor. This will affect the following products:

**Kindercal – All Flavors, Ready To Use, 8 fluid oz. can**

**Kindercal with Fiber – Vanilla Flavor, Ready To Use, 8 fluid oz. can**

Please notify all store personnel that handle WIC transactions on how to assist WIC customers who have been issued WIC checks for these products. If your store still has these products in stock, have your store personnel complete the WIC transaction following WIC transaction procedures.

If your store no longer has these products in stock, please advise the WIC customer that these products are no longer available for retail stores to order and refer them back to their Local WIC Provider. Since these products will not be available for your store to order through a retail distributor, it is not necessary to order the product for the WIC customer.

If there are any questions regarding this notice, please contact Bridgett Henderson, Agreements and Training, at (573) 751-6204. When you dial this number you will get an automated answering system, at the prompt press "2", then press "1" and ask for Bridgett.

Sincerely,

Randy Walton  
WIC Vendor Coordinator  
WIC and Nutrition Services

RW:BH